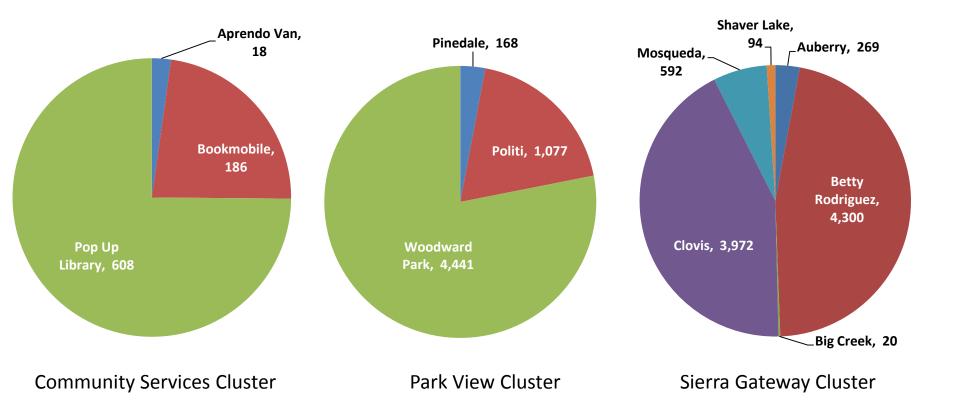


# **CIPHER** Fresno County Public Library Metrics June 2017

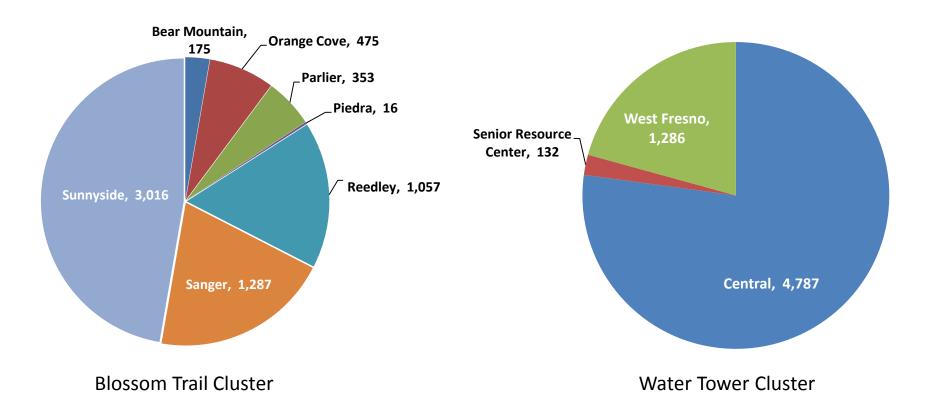
Apply for a free Fresno County Public Library card and enjoy access to our extensive selection of books, magazines, articles & databases, and e-materials. The charts below show the number of new Library cardholders registered by cluster during our 2016-2017 fiscal year.





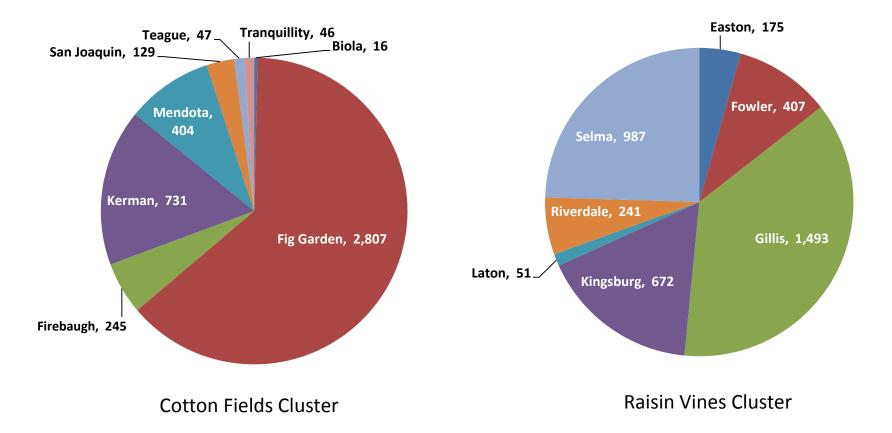
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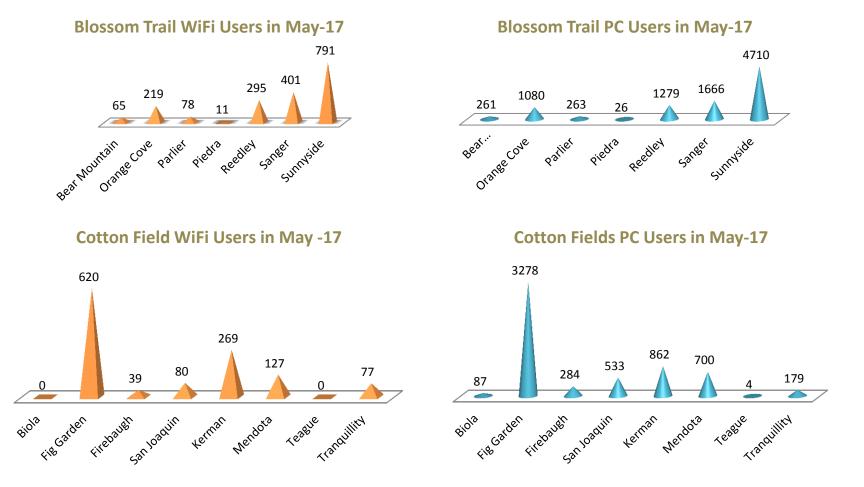
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# CIPHER Fresno County Public Library Metrics May 2017

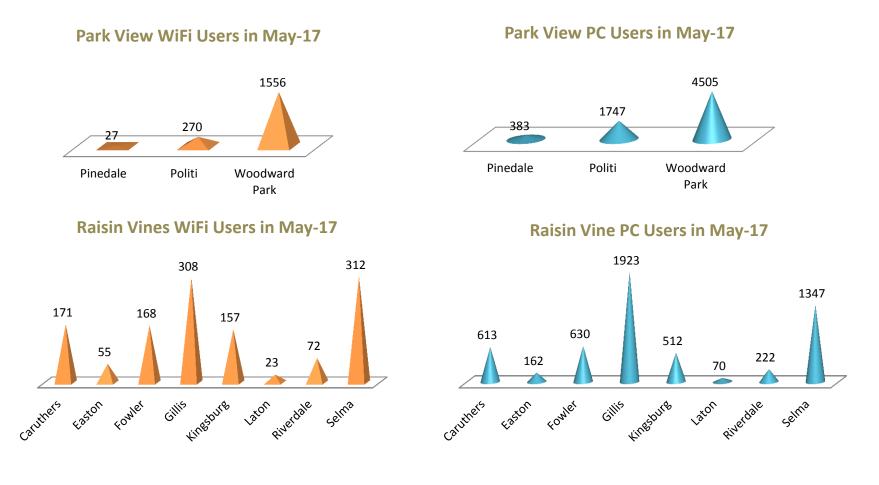
The Fresno County Public Library provides technology access in multiple ways. Every branch provides free WiFi and computer access to all community members. The charts below show the number of computer and WiFi users in each cluster and branch.





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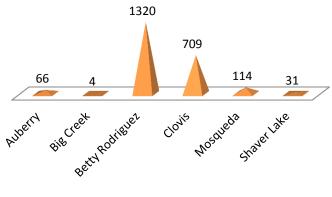




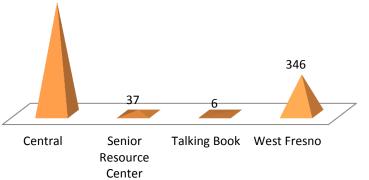
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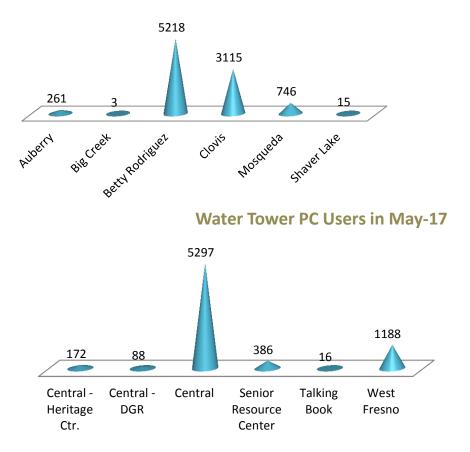
Sierra Gateway WiFi Users in May-17







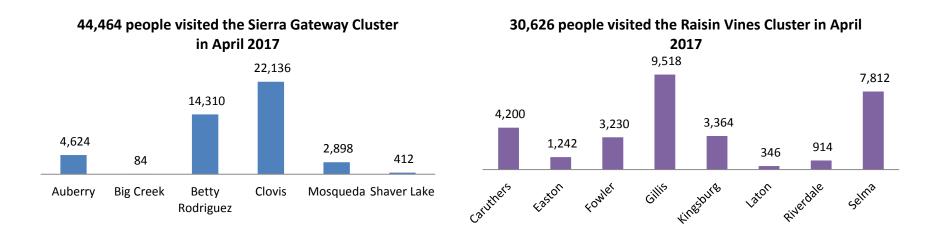
#### Sierra Gateway PC Users in May-17



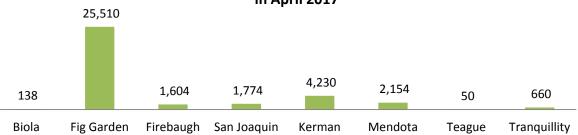


# **CIPHER** Fresno County Public Library Metrics April 2017

In April 2017, a total of **229,518** people visited Fresno County Public library branches and **246,712** people visited the Library's website (<u>www.fresnolibrary.org</u>). The following charts show how many visitors each cluster and branch had that month:





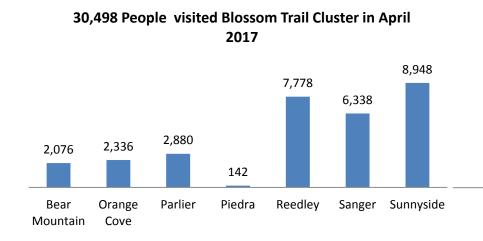




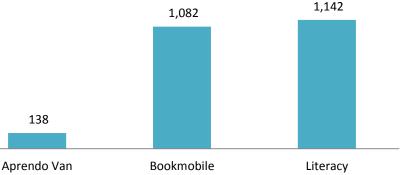
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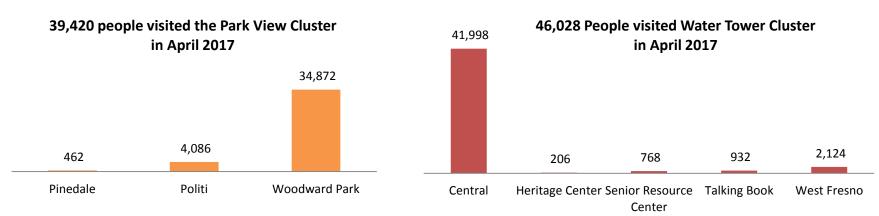
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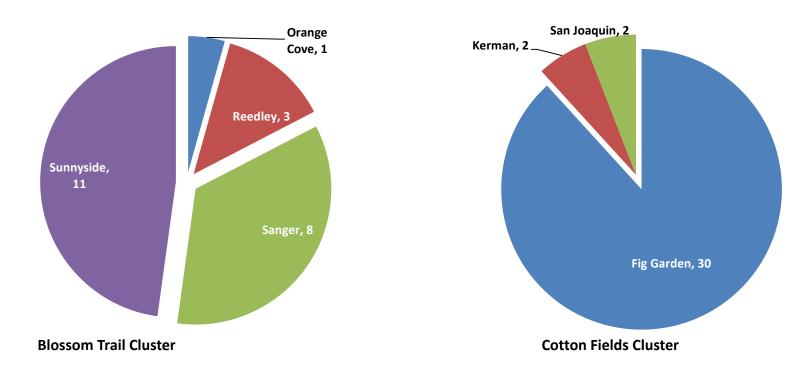






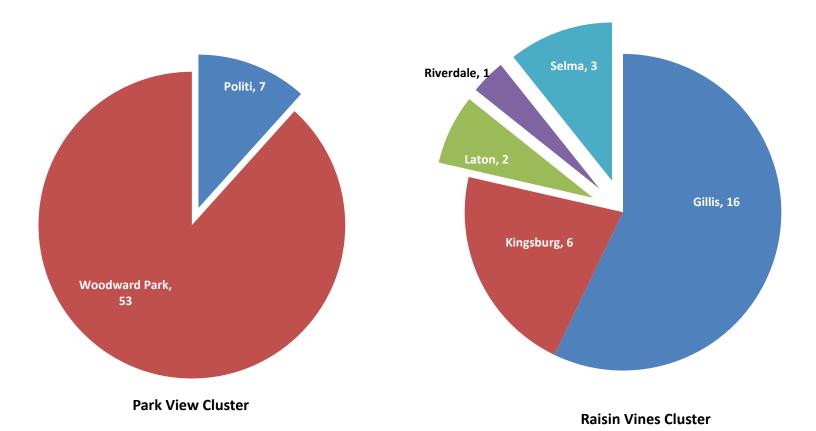


Get the Overdrive App from <u>www.fresnolibrary.org</u>. Access requires a Fresno County Public Library card. Borrow digital books, audio books and movies, it's all free. The following charts show the number of new registered users from each Cluster and Branch in March.





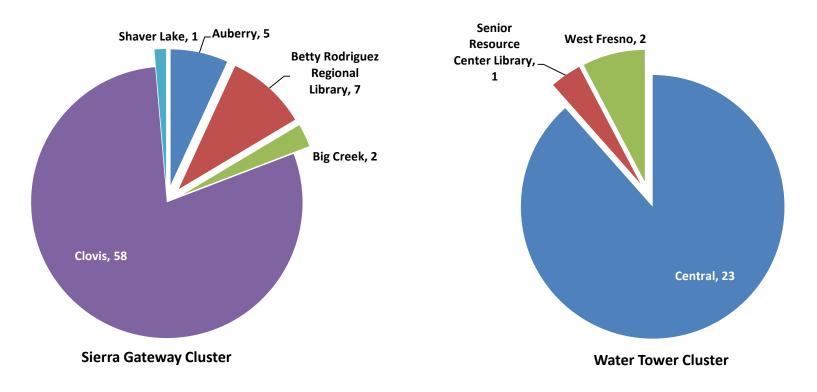
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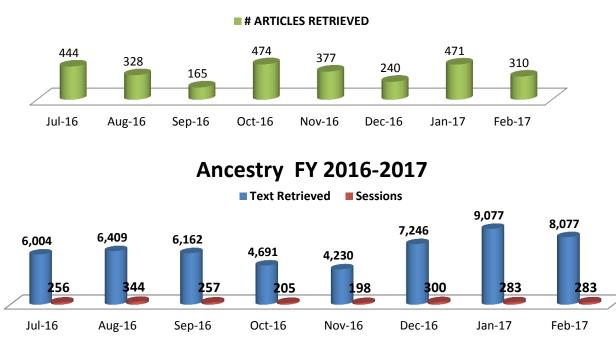
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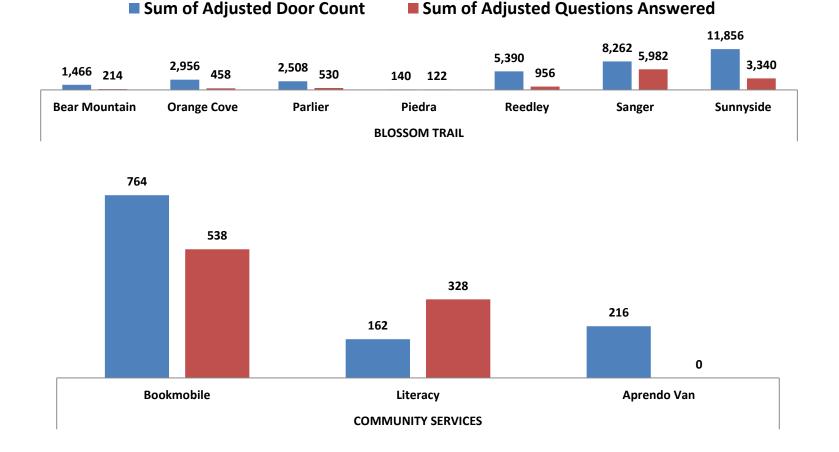
The Fresno County Public Library purchases over 30 online resources to provide you with reliable information for your research. Known as databases, they include journal articles, magazines, newspapers, biographies and other research aids that are unavailable for free on the Internet. Trace your family story with a family tree from *Ancestry Database* or get comprehensive information for your car repair and services in *AllData Database* from <u>www.fresnolibrary.org.</u> Below see the usage chart for these databases for the first half of this fiscal year.



#### AllData FY 2016-2017

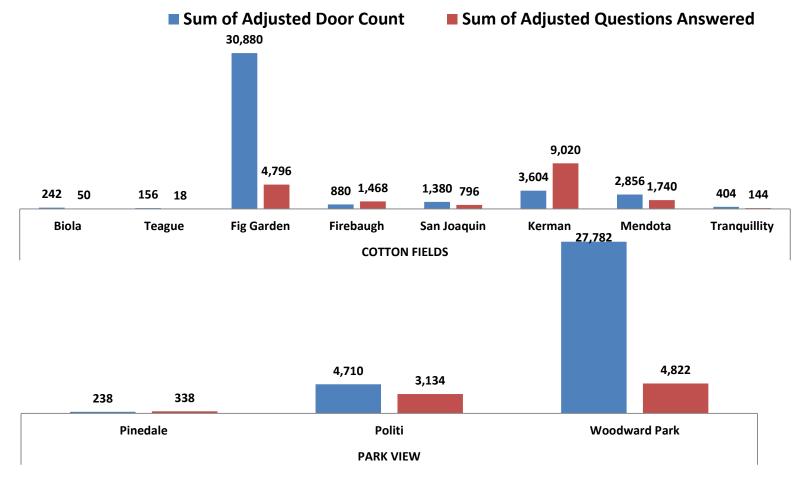


**Dashboard Report** shows the number of visitors and customer interactions (reference, other questions, or computer troubleshooting) for each cluster and branch in the month of January. The Library counts the number of reference questions answered and the number of people who enter branches for a two week sample period quarterly, then provides adjusted data based on the sampling period.



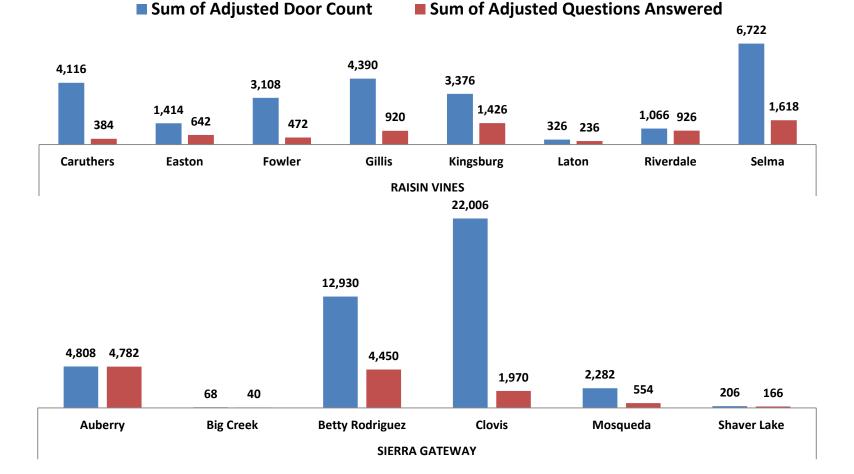


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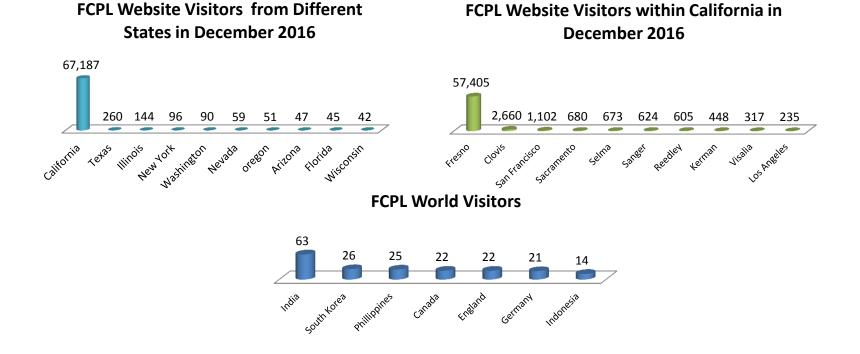




Fresno County Public Library's website is the virtual presentation of our resources and services to the outside world. Libraries are transforming into information centers, learning centers, and training centers. Fresno County Public Library's website serves as a hub for databases, electronic resources and many services.

Last year Fresno county Public library had 3,216,768 visitors to the website, and in this half of the fiscal year 1,430,912 people visited the Library's site. In the month of December we had 70,941 visitors to our website.

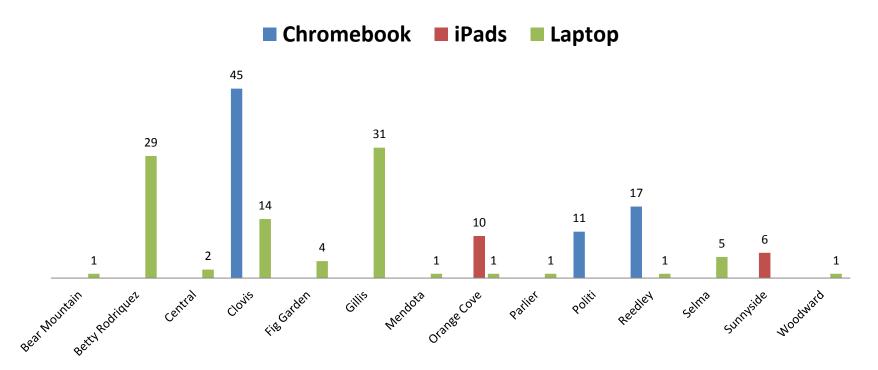
The following charts will demonstrate the top ten cities in our state and the top ten states in America , plus visitors from other countries. Fresno County Public Library website www.fresnolibrary.org





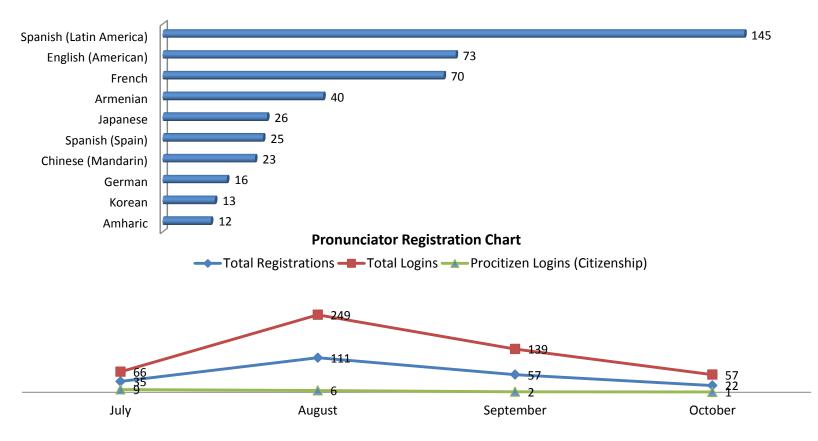
#### **Digital Inclusion**

Fresno County Public Library provides technology access and training. All members of the community with a library card have equitable access to Internet-connected devices and our online electronic resources. The chart below shows the branches with variety of computer equipment and the number of check-outs for those devices in the month of November.





**Pronunciator:** In July 2016, Fresno County Public Library added a new language learning database, "Pronunciator" to its electronic resources collection. "Pronunciator" is a fun and free way to learn any of 80 languages with self-directed lessons, live teachers, movies, music and more. It also offers the largest ESL curriculum with courses taught in 51 non-English languages, plus a Citizenship course that is specifically designed for immigrants to successfully pass the Naturalization test.

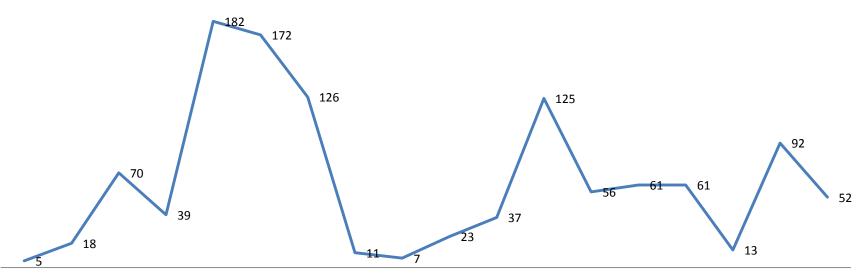


#### Pronunciator Top 10 Languages Studied by FCPL Customers



This month's dashboard is focused on our **WOW! (WithOut Walls)** Library. Fresno County Public Library's new mobile unit provides service where you live and work . No time to get to the Library? Now the Library will come to you! Call us at (559) 600-9699 or send an email to <u>wow.library@fresnolibrary.org</u>

#### Library Cards Issued Monthly by WOW! Library: 2015-2017

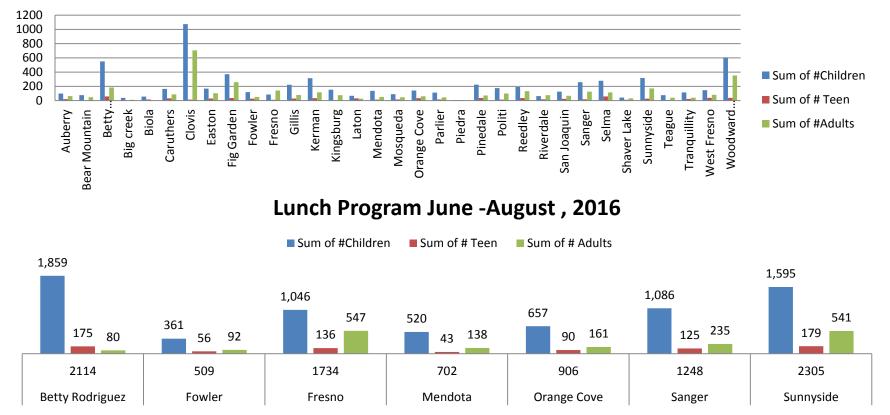


Apr-15 May-15 Jun-15 Jul-15 Aug-15 Sep-15 Oct-15 Nov-15 Dec-15 Jan-16 Feb-16 Mar-16 Apr-16 May-16 Jun-16 Jul-16 Aug-16 Sep-16



Summer Reading Programs create and sustain a love of reading in children and help to prevent the loss of reading skills over summer.

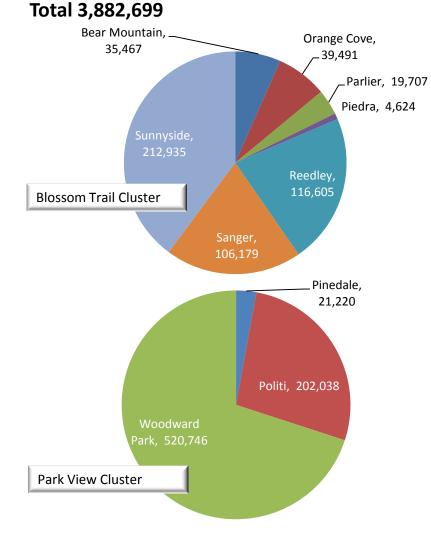
*Lunch at the Library* is keeping California's kids healthy, fed, and engaged with literacy programs during the summer months when school is out.

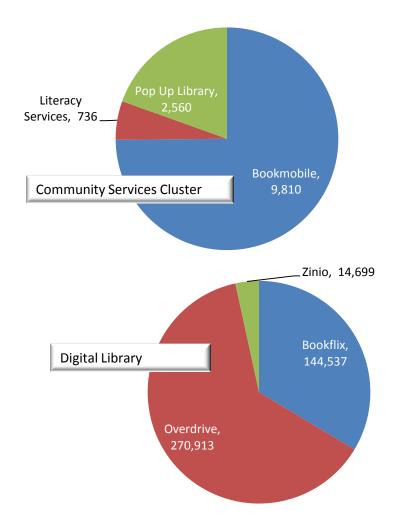


#### SRP June-August, 2016



#### Fiscal Year 2015-2016 Circulation by Cluster







#### Caruthers, Fiscal Year 2015-2016 Circulation by Cluster 37,603 Easton, 19,783 Tranquillity, Teague, 5,070. Riverdale, 11,550 Fowler, 36,115 Biola, 6,737 San Joaquin, 19,777 Selma, 82,503 22,470 Mendota, \_ Laton, 11,349\_ 17,307 Kingsburg, 76,397 Kerman, Gillis, 214,668 72,075 Firebaugh, **Raisin Vines Cluster** 17,966 Fig Garden, 351,273 Sierra Vista, **Cotton Fields Cluster** Mosqueda, \_ Shaver. Auberry, 5.430 33,403 Lake, 59,192 6,422 West Fresno, 56,493 Betty Rodriguez, 205,606 Talking Book, Clovis, 466,939 71,491 Central, 238,675 Sierra Gateway Cluster

Water Tower Cluster

Senior Resource

Center, 11,161

Big Creek, 2,977